



## INVITATION TO TENDER

*To the procedure for assigning the creative and productions services contract to conduct advertising campaigns for promoting and increasing awareness of the national tourism brand*

Official name: **Ministry of Regional Development and Tourism**

Address: 17 Apolodor Street, North Wing, sector 5, Bucharest, postcode 050741, Romania.

Web address(es) (if applicable): [www.mdrtr.ro](http://www.mdrtr.ro)

Contact(s): 17 Apolodor Street, North Wing, sector 5

Attn: Bogdan RĂILEANU, General Director, Directorate - General for Public Procurement

Elena Lupu, evaluation-examination expert, Directorate - General for Public Procurement

Telephone: 0372 111 422, fax: 0372 111 483, email: [elena.lupu@mdrt.ro](mailto:elena.lupu@mdrt.ro)

Creative and production services to conduct advertising campaigns for promoting and increasing awareness on the national tourism brand.

CPV Code: 92111210-7 "advertising film production"

Cod CPV: 92100000-2 film services and video services

Cod CPV: 79961100-9 advertising photography services

Cod CPV: 79341000-6 publicity services

Hereby, please participate as a bidder, to the procedure of "public auction in three steps" to be held on 27.02.2012 at 12:00 at the Ministry of Regional Development and Tourism, Str. Apolodor. 17, North Wing, Sector 5, Bucharest.

The Procedure - the auction in three stages - will run on your offer, written in Romanian (or in English with translation into Romanian) which you will submit to the Ministry of Regional Development and Tourism, Str. Apolodor. 17, North Wing, Sector 5, Bucharest - General Procurement Department, no later than on 27.02.2012, at 10:00.

The offers must be presented in a sealed envelope, with tenderer's stamp, engraved with name / name and address of bidder, the submitted tender procedure and the mention: "not to open before 27.01.2012, 12.00 a.m".

Documents required for the first stage of the proceedings shall be submitted according to specifications.

For the second stage will be selected all those offers who meet the requirements specified in Stage 1.

The period during which the tenderer must maintain the tender is valid 90 days from the date of submission of tenders.

All the informations you need to develop your offer are into the tenderer specifications that is enclosed.

The institution responsible for solving legal disputes is The National Council of Appeals which can be noted according to art. 256<sup>2</sup> of OUG no. 34/2006 with subsequent amendments.

Adress: Str. Stavropoleos, nr.6, sector 3, Bucuresti, Romania.

E-mail: [office@cnsr.ro](mailto:office@cnsr.ro);

Web adress: [www.cnsr.ro](http://www.cnsr.ro);

Zip code: 030084

Telephone/fax: 021.3104641/021.3104642

Appeals on specifications covering creative and production services to conduct advertising campaigns for promoting and increasing awareness of the national tourism brand can be submitted until 22.02.2012 inclusive, at the National Council of Appeals.

Within 10 days of the National Council of Appeals 's decision may be appealed to the Court of Appeal, Section Contentious-administrative and fiscal, according to Article 283 of the OUG no. 34/2006 with subsequent amendments.

For additional information and requests for clarification, please contact The General Procurement Department, Mrs. Elena Lupu at the latest on 24.02.2012.

Hoping for good cooperation

Thank you,

General Director  
The General Procurement Department